

SAN JOAQUIN COUNTY CHILDREN AND FAMILIES COMMISSION

----- MEETING SUMMARY -----

*Public Health Auditorium
1601 East Hazelton Avenue
Stockton, CA 95205*

*Thursday, November 8, 2001 – 7:00 a.m.
(approved December 13, 2001)*

1. Commencement of Meeting: Meeting was called to order by Chair Mitchell at 7:09 a.m.
Roll Call: Commissioners Dei Rossi, Flenoy-Kelley, Snider, Vera, Fujii, and Chair Mitchell were present. A quorum was declared. Commissioners Adubofour and Gutierrez arrived at 7:10 and Commissioner de Polo at 7:13
2. Approval of Meeting Summaries for September 29, October 11 and 24, 2001

Motion: Approve Meeting Summaries for September 29, October 11 and 24, 2001 (Flenoy-Kelley/Dei Rossi; motion carried 6-0)
3. Program Coordinator's (PC) Report

Highlights included:

- The PC reminded the Commission that there will be recommendations from our consultant on capital projects next month. The consultant is surveying various county commissions throughout the state regarding their involvement in capital projects.
- CS & O contract will be going before the Board of Supervisors next week.
- The Home Visitation Committee is working on systems integration beginning with a mini directory of home visitation programs.
- The California Children and Families Commission state marketing and outreach media was shared with the Commission by viewing the television commercial and listening to the radio ad.
- There is an RFP for a community based organization media outreach plan, 10 counties in our area will be meeting to release an RFP to impact the hard to reach groups in our communities.
- Mini-Grants were all approved by the Board of Supervisors on November 6, 2001.
- The Commission staff will probably be moving across the street (to the California Building) in January.

- Marion Williams and Chris Hernandez from Family Resource and Referral Center are in the process of creating maps that define more clearly the needs of subsidized childcare.
- The State Annual Commission Meeting will be held on March 20 –22, 2002.
- The feasibility study on a data warehouse will be on next months agenda.

Discussion concerning capital projects included County Counsel McGrew describing some of the difficulties with this issue. The discussion emphasized the need for more research by the consultants.

The PC clarified that there will be more information available from the Media and Marketing Committee after it is formalized and the results of their first meetings are brought to the Commission at a future date.

4. School Readiness Committee Recommendation that Program Coordinator Negotiate Consultant Agreement with Lois Lang

Motion: Direct the Program Coordinator to negotiate the School Readiness Consultant agreement with Lois Lang (Snider/Fujii; motion carried 9-0)

5. School Readiness Committee Update

Commissioner Dei Rossi gave an overview of the selection process the committee used for the consultant position.

6. Adopt Resolution Creating School Readiness Advisory Committee and Direct Chairperson to Appoint Members Thereto

Motion: Adopt resolution Creating School Readiness advisory committee and direct Chairperson to appoint members thereto (Fujii/Dei Rossi; motion carried 9-0)

7. Adopt Resolution Creating Evaluation Advisory Committee and Direct Chairperson to Appoint Members Thereto

Motion: Adopt resolution creating Evaluation Advisory Committee and direct Chairperson to appoint members thereto (Snider/de Polo; motion carried 9-0)

8. Appointment of Media and Marketing Committee

Clarification was made that this committee will be a standing committee and will consist of members of the Commission.

Motion: Establish Media and Marketing Committee and appointment of Commissioners de Polo, Vera, Fujii and Adubofour to the committee. (de Polo/Gutierrez; motion carried 9-0)

9. Amend Commission Budget for Kits for New Parents

Program Coordinator advised that the Commission will be responsible for the distribution of the Kits for New Parents instead of contracting it out. January kick-off promoting the New Year, New Life, New Baby theme. Commissioner de Polo will be heading up that event. The modification to our kits will be a zippered multi-purpose tote bag with our logo on it.

Motion: Amend Commission Budget for Kits for New Parents. (Gutierrez/Snider; motion carried 9-0)

10. Strategic Planning Session:

- Adopt Budget for Strategic Plan
- Adopt Goals and Objectives with Discussion of Strategies

Paul Harder with Harder + Co. provided an overview of the Budget and the goals and objectives of the Strategic Plan. Clarification and discussion included a common wish to focus the funds and the initiatives on child health/care with lower percentages of funds for the other Proposition 10 initiatives.

Motion: Adopt Budget Option #3 for Strategic Plan as presented. (de Polo/Fujii; Roll Call Vote: Adubofour-aye, de Polo-aye, Dei Rossi-aye, Flenoy-Kelley-aye, Gutierrez-aye, Snider-aye, Vera-aye, Fujii-aye, Mitchell-aye; motion carried 9-0)

Motion: Adopt Goals and Objectives for Strategic Plan (de Polo/Gutierrez; motion carried 9-0)

11. Public Comments

12. Commission Comments

The Commissioners requested lists of all the committees and their members and a listing of all the dates of upcoming committee meetings be added to the monthly commission meeting agenda.

13. Adjournment to **Wednesday, November 28, 2001, 5 p.m. Cal WORKs Employment Center**, 900 E. Oak St., 2nd floor, Room 203, Stockton, CA